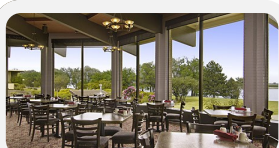


## Accommodations

The Red Lion Hotel Richland Hanford House is located right on the scenic Columbia River, 10 minutes from the Tri-cities Airport via our complimentary airport transportation. For fun and relaxation, enjoy our outdoor pool and whirlpool or work out in our fitness center. Golf, tennis, boat rentals and shopping are close by as are some of the area's 20 wineries and the Columbia River Exhibition of History, Science & Technology.

A special block of guest rooms at *Red Lion Hotel Richland Hanford House* have been reserved rates are: **\$109.00 - single, \$119.95 - double, and \$139.95 - triple** per night, this does not include taxes. In order to assure that rate, please register with **Beionka Moore** before May 13. Remaining rooms will be released **April 29, 2011**. Please call **Beionka** right away to secure your room.

**YOU WILL BE RESPONSIBLE FOR PAYMENT FOR YOUR ROOM UPON CHECK OUT**



## Location & Directions

### **TRI-CITIES AIRPORT/ INTERSTATE 182:**

Leave the airport heading south on 20th Avenue. Take the on ramp to I-182 West. Travel west on I-182 for approximately 8 miles. After crossing the Columbia River, take the George Washington Way exit (5B) into Richland. Travel north on George Washington Way for 2 miles. The Red Lion Hotel will be on the right hand side of the road.

### **HIGHWAY 395 NORTHBOUND:**

Travel north to the junction with I-82. Travel north on 82 until you reach the Interstate 182 junction. Head east on 182 into Richland. Take the George Washington Way exit. Continue north on George Washington Way for approximately 2 miles. The hotel is on the right hand side of the road.

### **HIGHWAY 395 SOUTHBOUND:**

Travel south to the junction with I-182 west. Continue approximately 10 miles until you reach Richland. Take the George Washington Way exit (5B). Go north on George Washington Way for approximately 2 miles. The hotel is on the right hand side.

## About the Retreat

AWPHD and rural hospital chief executive officers/administrators will join together at a special educational conference designed just for them. The retreat will:

- ◆ Provide an environment for learning in a safe and supportive setting of peers.
- ◆ Afford opportunities for conversation and dialogue.
- ◆ Provide you with practical, useful tools and resources.
- ◆ Help you become an even more effective leader.
- ◆ Build peer-to-peer, trust-based relationships.

In keeping with the retreat purpose, only chief executive officers/administrators are able to register and attend. Come and enjoy the combination of interactive sessions and opportunities for relaxation and sharing in a casual setting.

**AWPHD THANKS**



**FOR THEIR CONTINUED SUPPORT & SPONSORSHIP!**

**A Retreat For  
Chief Executive Officers  
and Administrators Only**

**!!!The Tenth Retreat!!!  
“Leading Wisely,  
Living Well”**

**May 22-24, 2011  
Red Lion Hotel  
Richland Hanford House  
802 George Washington Way  
Richland, WA  
(509) 943-7611**

**Presented by:**



## SUNDAY, MAY 22

**12:02 PM**

Golf Columbia Point Golf Course, Richland

**5:00 PM**

Meet & Greet Reception and Registration  
*All Registrants & Guests*

**6:00 PM**

Dinner - *All Registrants & Guests*

**7:15 PM**

Pre Conference Session - Valley Medical Center  
& University of Washington Medicine  
Affiliation: Why it Makes Sense  
*Rich Roodman, CEO, King County Public  
Hospital District No. 1*

## MONDAY, MAY 23

**7:15 AM**

Networking Breakfast

**8:00 AM**

Opening Ceremonies: Welcome, Introductions  
*Jeff Mero - Association of Washington Public  
Hospital Districts*

**8:30 AM**

The Changing Face of Washington's Families  
*Annabel Kirschner, Ph.D., Emeritus, Professor,  
Washington State University*

## MONDAY CONTINUED

**9:30 AM**

Open Government - How Should it Work?  
*Rob McKenna, Washington State Attorney  
General*

**10:30 AM**

BREAK

**10:45 AM**

Physician Contracting Trends  
*Lori Nomura, Foster Pepper PLLC*

**12:00 PM**

Working Lunch - Member Organized  
Discussion

**1:00 PM**

AWPHD 4.0  
*Jeff Mero and Ben Lindekugel, AWPHD*

**2:00 PM**

Meeting Concluded

**2:30 PM**

Travel - Tour Kennewick General Hospital,  
tour begins promptly at **3:00 PM**  
**TRANSPORTATION PROVIDED BY**  
**KENNEWICK HOSPITAL**

**6:15 PM**

Wine Tasting, Dinner and Live Music  
*Taverna Tagaris - SPONSORED BY*  
*FOSTER PEPPER, PLLC*

## TUESDAY, MAY 24

**7:15 AM**

Networking Breakfast

**8:00 AM**

AWPHD 4.0 Continued  
*Jeff Mero and Ben Lindekugel, AWPHD*

**10:00 AM**

Break/Checkout

**10:20 AM**

Current Legal Hot Topics for PHDs  
*Brad Berg, Foster Pepper PLLC*

**12:00 PM**

Meeting Adjourn

**12:05 PM**

Lunch

### *How Rural Hospitals Can Thrive in the New Reality*

**SPONSORED BY:**



**SEE ENCLOSED DRAFT  
AGENDA FOR MORE INFORMATION.**

## REGISTRATION

Registration fee is \$220.00 per person, which includes all handout materials, receptions, breakfasts, lunches, dinners and entertainment. Registration fee for guests is \$120.00. **Please note: this year Beionka will make your hotel reservation** (see back panel for details). Check-in is the evening of May 22 at 4:00 P.M., with departure on the afternoon of May 24, check-out time is 12:00 P.M.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

City: \_\_\_\_\_

Mail with check made payable to:  
**AWPHD**, 300 Elliott Avenue West, Suite 300  
Seattle, WA 98119

Golf - May 22? + \$30.00 \_\_\_ Yes \_\_\_ No

Hospital Tour - May 23? \_\_\_ Yes \_\_\_ No

Wine Tasting, Dinner & Music - May 23?

\_\_\_ Yes \_\_\_ No

Spouse/Guest X \$120.00 \$ = \_\_\_\_\_

Arrival Date: \_\_\_\_\_

Departure Date: \_\_\_\_\_

Number of People in Room: \_\_\_\_\_

Visa/Master Card#: \_\_\_\_\_

TOTAL AMOUNT DUE: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Call Beionka Moore with questions at: (206) 216-2530  
or fax registration to: (206) 577-1941.

**Registration deadline is Friday, May 13. NO refunds  
after April 29.**

**DRESS IS BUSINESS CASUAL**